We believe home should be the safest place in the whole world.

GET CLEAN®
Safe for you, your home, and your planet.

We believe home should be the safest place in the whole world.
EPA studies indicate that elevated concentration of household chemicals persist in the air. Long-term exposure to chemicals inside our homes may be harmful to us and our families.

81,000 chemicals have been registered with the U.S. EPA in the past 30 years, and fewer than 20% have been tested for toxicity!

**FACT:** 90% of all poison exposures occur at home.

**FACT:** 218,316 reported poison exposures in 2005 were from household cleaning products.

**FACT:** 90% of our time is spent indoors. EPA reports that air pollution is up to five times higher inside than outside.

**FACT:** Indoor pollutants come from all sorts of chemicals we use to make our lives easier every day—paints, carpets, furniture, household cleaners, and personal care products, among others.

**FACT:** EPA studies indicate that elevated concentration of household chemicals persist in the air. Long-term exposure to chemicals inside our homes may be harmful to us and our families.
REAL DIRT ON CLEAN

FACT: Some 20 million Americans have asthma.

FACT: On average, one out of every 13 school-aged children has asthma.

FACT: Asthma rates in children under age 5 increased more than 160% from 1980–1994.

FACT: Common household cleaners and appliances give off fumes that can potentially increase the risk of children developing asthma.

“We are conducting a vast toxicologic experiment in our society, in which our children and our children’s children are the experimental subject.”

Dr. Herbert Needleman
Pediatrician and Professor at the University of Pittsburgh Medical Center
ARE YOU LIVING IN A TOXIC HOME?

**FACT:** The average U.S. household generates more than 20 pounds of hazardous waste each year.

**FACT:** The following household cleaning products are designated as household hazardous waste by the EPA, and “improper disposal of these wastes can pollute the environment and pose a threat to human health.”
WHAT’S UNDER YOUR SINK?

Chlorine Bleach is the chemical most frequently involved in household poisonings in the U.S.

Degreasers may contain petroleum distillates, which can damage lung tissues and dissolve fatty tissue around nerve cells.

Glass Cleaners may contain ammonia. Ammonia fumes can irritate the skin, eyes, and respiratory system.

Oven Cleaners can be among the most dangerous cleaning products and can cause severe damage to eyes, skin, mouth, and throat.

Toilet Bowl Cleaners can be extremely dangerous cleaning products and can be harmful if inhaled—and fatal if swallowed.
SODIUM HYDROXIDE

Inhalation is immediately irritating to the respiratory tract.

Contact can cause severe damage to the eyes, skin, mouth, and throat.

Can cause liver and kidney damage.

May be found in:
- Dishwashing liquids
- Laundry products
- Oven cleaner
- Scouring cleansers
- Tub and tile cleaners
HYDROCHLORIC ACID

Can cause severe damage to skin

Can be harmful to health if inhaled

Can be fatal if swallowed

May be found in:
Odor eliminators
Toilet bowl cleaners
BUTYL CELLOSOLVE

Can cause irritation and tissue damage from inhalation

A person who spends 15 minutes cleaning scale off shower walls could inhale three times the acute exposure limit

May be found in:
All-purpose cleaners
Cleaning wipes
Degreasers
Floor polish
Rug shampoos
Toilet bowl cleaners
Tub and tile cleaners
Window cleaners
WHAT CAN YOU DO?

GET EDUCATED


• Step One: Go to the National Institutes of Health Household Products Database and find out what you have in your home

• Step Two: Enter names of chemicals and see which brands contain them

• Step Three: Look up toxicity information or health information for the chemical

TAKE ACTION

• Properly dispose of harmful products

• Find safer choices
For more than 50 years, Shaklee has created products that improve the health of people and the planet.

In 1960, Shaklee introduced Basic-H®, one of the first biodegradable, nontoxic cleaners.

Basic-H was selected as an official Earth Day product and has been used on Jacques Cousteau’s ships, in the Biosphere 2 Project, and by many other environmental groups.
SAFE CLEAN
We believe home should be the safest place in the whole world.

Get Clean® gives you cleaning choices that are nontoxic and natural and don’t contain any of these harmful ingredients:

- Volatile organic compounds (VOCs)
- Kerosene
- Phenol
- Cresol
- Lye
- Hydrochloric acid
- Sulfuric acid
- Sulfamic acid
- Petroleum distillates
- Ammonia
- Sodium hydroxide
- Butyl cellosolve
- Phosphoric acid
- Formaldehyde
- Chlorine bleach
- Morpholine

GET CLEAN® Safe for you, your home, and your planet.®
POWERFUL CLEAN

We believe you shouldn’t have to sacrifice powerful convictions for powerful cleaners. And vice versa.

**Hand Dish Wash Liquid Concentrate** is more effective than Palmolive® Ultra Pure + Clear®, Clorox® Green Works® Natural Dishwashing Liquid, and Seventh Generation® Natural Dish Liquid.*

**Nature Bright® Laundry Booster and Stain Remover** removes soil stains 13% better than OxiClean® Versatile Stain Remover Powder, comparable to Clorox 2® Stain Fighter & Color Booster when used as a laundry additive.*

**Basic H²® Organic Super Cleaning Wipes** rivals Method® Multi-Surface Wipes and Mrs. Meyer’s Clean Day® Surface Wipes in filming/streaking.*

**Fresh Laundry Concentrate HE Compatible** outperforms All® Small & Mighty® and Martha Stewart Clean™ Laundry Detergent in overall soil removal as a liquid laundry detergent.

**Basic H²® Organic Super Cleaning Concentrate**— one bottle equals the cleaning uses of 5,824 bottles of Windex®.*

**Fresh Laundry Concentrate HE Compatible** removes soil 29% better than Spray ‘n Wash® Max™ when used as a stain remover.*

*These performance comparisons were conducted on June 25, June 4, and May 18, 2010, respectively, and are valid only for the named products marketed at that time. All trademarks are the property of their respective owners.

GET CLEAN® Safe for you, your home, and your planet.®
GREEN CLEAN
We believe cleaning house shouldn’t involve dirtying the earth.

Earth-Friendly Product Choices

- Sustainable ingredients from natural sources
- Biodegradable surfactants
- Recyclable packaging
- Recyclable wipes
- Recyclable dryer sheets
- No chlorine bleach
- No phosphates
- No nitrates
- No borates
- No volatile organic compounds (VOCs)
- Shaklee does not test on animals

GET CLEAN® Safe for you, your home, and your planet.®
Clean Credentials

- Nontoxic
- Sustainable ingredients from natural sources
- Ultraconcentrated
- Biodegradable surfactants
- No phosphates

Product Description

- Ultraconcentrated—16 ounces make 48 gallons of all-purpose cleaner
- Use on any washable surface, inside or outside
- Great for degreasing; better than Basic-I®
Basic H²® Organic Super Cleaning Concentrate

ALL-PURPOSE CLEANER
- Add ¼ tsp. to 16 oz. of water
- Makes 214 28 oz. bottles of ready-to-use all-purpose cleaner
- Around $.05 per bottle of Basic H² all-purpose cleaner (16 oz.)

All-Purpose = ¼ tsp.

WINDOW CLEANER
- Add 2 drops to 16 oz. of water
- Makes over 5,704 28 oz. bottles of ready-to-use window cleaner
- Less than $.01 per bottle of Basic H² window cleaner (16 oz.)

Window = 2 drops

DEGREASER
- Add 1½ tsp. to 16 oz. of water
- Makes 36 28 oz. bottles of ready-to-use degreaser
- Around $0.33 per bottle of Basic H² degreaser (16 oz.)
- Works better than Basic-I®
- Use to clean barbecue grills, ovens, stovetops, stove pans, driveways, and more!

Degreaser = 1½ tsp.

GET CLEAN® Safe for you, your home, and your planet.®
We believe in saving you money while we go about saving the earth.
GET CLEAN® STARTER KIT

You would need to spend over $3,400 to get the same cleaning power from major name brands!*

- 60 Bottles of Fantastik®, 32 oz.
- 32 Bottles of Mop ‘n Glo®, 32 oz.
- 728 Bottles of Windex®, 26 oz.
- 1 Bottle of Woolite®, 50 oz.
- 1 Container of Clorox® Wipes

- 1 Bottle of Soft Scrub®
- 2.5 Boxes of Cascade®, 45 oz.
- 2 Boxes of Tide®, 50 oz.
- 3 Bottles of Downy®, 20 oz.
- 1 Box of Bounce®

*Based on number of uses per label directions.

GET CLEAN® Safe for you, your home, and your planet.®
GET CLEAN® STARTER KIT CONTAINS:

- Basic H2® Organic Super Cleaning Concentrate, 16 oz. (1)
- Germ Off Disinfecting Wipes, 35 Wipes (1)
- Nature Bright® Laundry Booster and Stain Remover, 32 oz. (1)
- Dish Wash Concentrate, 16 oz. (1)
- Dish Washer Automatic Concentrate, 32 oz. (1)
- Fresh Laundry Concentrate HE Compatible, Regular Scent 32 oz. (Liquid) (1)
- Soft Fabric Dryer Sheets, 80 sheets (1)
- Dish Washer Automatic Concentrate Dispenser (empty) (1)
- Nature Bright® Dispenser (empty) (1)

Plus cleaning accessories:
- Organizer Caddy (1)
- Spray Bottles (3)
  - Windows and Mirrors
  - All-Purpose
  - Degreasing
- Dropper Pipette (1)
- 1/4 oz. Dispenser Pump for 32 oz. Bottle (1)
- Laundry Measuring cup (1)
- Dual Measuring Spoon (1)
- Cleaning Accessories (4)
  - Super Microfiber Cleaning Cloth
  - Super Microfiber Window Cloth
  - Super Microfiber Dish Sponge
  - Miracle Scrubber Pad

100% Satisfaction Guarantee
YOU CAN MAKE A DIFFERENCE!

Switching from conventional brands to the Get Clean® Starter Kit:

- Eliminates 108 pounds of packaging waste from landfills
- Eliminates 248 pounds of greenhouse gases
- Environmental equivalent of PLANTING 10 TREES

GET CLEAN® Safe for you, your home, and your planet.®
We believe that the small act of scouring the sink can be part of the giant act of changing the world.
Let’s Have a Clean-for-All

- Get Educated
- Get Rid of the Hazardous Chemicals
- GET CLEAN®
GET STARTED WITH GET CLEAN® TODAY!

JOIN US!

1. Become a Member and Save
2. Order Your Get Clean Starter Kit
3. Ask How You Can Get Your Kit FREE!

100% Satisfaction Guarantee